

Uday Vatti | Web developer

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Summary / Objective

Senior Web Developer and Designer with over 8+ years of experience in crafting clean, user-friendly web experiences. Proven ability to lead frontend development on high-performance marketing websites and customer-facing platforms. Skilled in building with modern web technologies like Next.js and React, with a strong focus on performance optimization, SEO, and seamless collaboration with designers and marketing teams.

Core Competencies

- **Web Development & Architecture:** React, Next.js, TypeScript, GraphQL, C#
- **Marketing & Growth:** SEO optimization, performance enhancement, GTM, analytics
- **CMS & Content Management:** Sanity CMS, Contentful, headless CMS integration
- **Design & Collaboration:** Cross-functional teamwork with designers, Figma, GSAP, Framer Motion
- **Infrastructure & Operations:** CI/CD strategy, site security, cloud infrastructure

Experience

Sr. Web Developer and Designer | Labelbox, San Francisco, CA Nov, 2021 - Present

- Led full-stack development across multiple products, including the main marketing website and customer platforms for AI data labeling used by Fortune 500 companies.
- **Collaborated closely with product and design teams** to build the Labelbox Evaluation Studio, a visualization tool for model performance.
- Drove a site-wide migration from Material UI to Tailwind CSS, **significantly improving performance and maintainability**.
- Empowered the marketing team by building complex CMS structures, enabling them to autonomously manage content and update pages.
- Created high-performance pages using Next.js App Router with hybrid static/dynamic rendering.
- Maintained Google Tag Manager (GTM) implementation and **ensured SEO optimization across all projects**.
- Developed alignerr.com from the ground up using a custom Sanity CMS, delivering a complete full-stack solution.

Full Stack Developer | Triple Crown Products, [City, State] July, 2017 - Oct, 2021

- Led full-stack development of e-commerce platforms and internal systems, migrating parts of the website to React with Tailwind CSS.
- **Improved website performance by 40%** through optimization and caching strategies.
- **Enhanced SEO rankings**, resulting in a **60% increase in organic traffic**.
- Built a custom CMS that enabled scheduled content releases and future feature deployments, empowering the marketing team.
- Developed a reusable framework for custom webstore development, increasing efficiency and consistency.

Web Developer | Center for Governmental Studies, [City, State] June, 2016 - May, 2017

- Core developer for interactive data visualization tools, collaborating with researchers and policymakers.
- Implemented complex data analysis tools using D3.js and C# MVC architecture.
- Built a responsive platform that visualized student graduation rates and other educational metrics.

Skills

- **Technologies:** React, Next.js, TypeScript, GraphQL, C#, .NET, .NET Core, D3.js, Sanity CMS, Contentful, Firebase, Tailwind CSS, GSAP, Framer Motion, SQL, MVC, Bootstrap, Figma
- **Concepts:** SEO, A/B Testing, Performance Optimization, Caching, CI/CD, Agile Methodologies, Scalable Web Architecture
- **Soft Skills:** Problem-Solving, Teamwork, Communication, Leadership, Mentorship

Portfolio

[Them Design Studios](#)

- Built a modern web presence for a creative agency, delivering a responsive portfolio site that increased inquiries by **200%**.
- Optimized performance, achieving **95+ Lighthouse scores**.
- **Technologies used:** React, Firebase, Contentful, GSAP, Styled Components.

[Earthbound Adventures](#)

- Developed a booking platform and marketing website for an adventure tourism company.
- Built a booking system that increased conversions by **85%**.
- **Technologies used:** React, Firebase.